

Vacancy Communication employee | Content creator

How would you feel about your content being seen all over the world? That your messages appear in the Plastic app that is seen without limits? And that is also very impactful, so that you make the world a better place?

Impact door content

You think creating content about plastic (pollution) is super important, so you pull people's hair and create change. You are strongly interested in the subject of plastic pollution and you want to do something about it with all your heart and soul. To bring a strong message together with a small group, in which solutions and action perspective are central.

You prefer to make your move by being responsible for your messages, articles, videos, campaigns from start to finish. Animations, stills, advertisements, flyers. Captions, short copy, headings, hashtags. It doesn't matter to you, as long as communication touches.

Who are we?

We eat, drink and breathe plastic. Plastic is everywhere and is a threat to nature and our health. Every year, almost 500 million kilos of new plastic are added. 10% is recycled and 90% ends up in incinerators or landfills.

Plastic Soup Foundation is an independent NGO committed to stopping plastic pollution at the source. Half of all plastic production comes from disposable packaging and *fast fashion*. Tiny particles - microplastics and nanoplastics - end up in our bodies and threaten our health. That has to stop. You can make a difference with your efforts.

Plastic Soup Foundation works from an office in Amsterdam. With a core team of permanent colleagues, we work together with a large flexible layer of specialists, freelancers, agencies and other organizations.

What do we expect from you?

You are trained as a communication specialist. After your studies or after a few years of experience, you look for a challenge at a charity that makes an impact. As a Communication Officer at Plastic Soup Foundation, you are the linchpin between content and public expressions that can appear anywhere. You sit down with colleagues who know everything about plastic and other colleagues who think about the shape. Your communications will be published on the website, on our socials and our app, among other things. In addition, you will contribute to our publications such as reports, press releases, pitch documents and substantive resources for other organisations. You will maintain contact with our current marketing and communication partners, communication agencies, media platforms and publishers.

Expectations from us for you at a glance:

- Inventing, gathering and creating content
- Manage website via CMS
- Content Calendar Management – Meta
- Manage social media strategy
- Webcare
- Data-based optimization
- Turn off paid ads
- Writing and posting blogs
- Posting interviews Business Community
- Adding links and backlinks to the website
- Adjust text/image website
- Writing Google ads
- Track Google ads based on campaigns and current themes
- Thinking about new campaigns
- Responsible for communication around campaigns
- Responsible for content during annual Symposium
- Contacting parties for possibly. Collaboration/Campaigns
- Regularly present to Team Conversion & Results
- Our preference is a minimum of C1 level in Dutch

What do we offer?

We have room for a new colleague for 16 to 24 hours a week, at our office at Mauritskade 64 (KIT) in Amsterdam. You will start from mid-December 2025, with a six-month contract. There is room for working from home, but expect you to work at the office at least 50% of your time. Depending on your experience and the number of hours you work per week, the salary scale is between €2,000 and €3,000 gross based on 36 hours. We have a pension scheme and receive travel allowance and a laptop.

Will you write to us?

Are you up for it? Don't wait too long to write to us, because you can respond until November 30, 2025. Send your motivation and CV to communications@plasticsoupfoundation.org.

If you have any questions, please ask them at the same e-mail address.