Go Trash Hunting and use the Litterati app!

Are you also annoyed by litter in the environment? Do not feel powerless anymore and go Trash Hunting. Join our Trash Hunters club or create your own club in the Litterati app.

Which beverage packaging is most prevalent in the environment? Who are the producers of these items, and who are the polluters? These are the questions we hope to provide an answer to, and we need your help for this! Only by keeping track of the waste we will be able to identify and confront the sources of the problem.

In addition to participating in cleanups, it’s also important to map waste with the Litterati app (www.litterati.org). With this app, you can specify exactly where each litter item is found and keep track of which brands, types of packaging, and materials are commonly found, which provides insights into the litter problem. By gathering this information, tackling the problem at its source becomes easier. This is possible by developing better packaging or implementing deposit systems on commonly found litter items such as bottles and cans.

With this new app, you take a picture of the litter item and identify the location, brand, the type of packaging, and the material.

Here’s how it works:

(download the Litterati app)

Start your own club OR “join the club” Trash Hunters - Plastic Soup Foundation

If you start your own club, make sure that you choose Plastic Soup Foundation as affiliate. Then we will receive the data and we will be able to analyze it. (watch the instruction video here: https://www.youtube.com/watch?v=ms5X9R7uw18). Through “Club Statistics”, a button left below in your club, you can see how many
items you picked up with your club, the top 5 items and also who are the top 5 Trash Hunters of your club! HYPERLINK "https://en.wikipedia.org/wiki/Statistics"

☐ If you want to join the Trash Hunters - Plastic Soup Foundation club: You will find our club by searching “Plastic Soup Foundation” or "Trash Hunters", and by tapping on “Join”! (watch the instruction video here: https://www.youtube.com/watch?v=u1LogEB6vAM).

Once you’re in a club, you can start your Trash Hunt! Here’s how it works: https://www.youtube.com/watch?v=9s9m-NLgJD0&feature=youtu.be

1. Use the Litterati app to take a picture of the litter item
2. Tag the item (the type of packaging, the material, and the brand), and tap on ✓
3. Clean it up! This is how we place the issue of litter on the map together.

Some tips for the use of the app:
• Take the picture now, upload and tag later!
  It is possible to tag and upload your pictures of trash later. Through your gallery you can tag and upload your pictures when you are at home and connected to a WiFi network. As long as your GPS is on, the location will be saved, but you don’t need to have your internet on.
• Automatically uploading pictures only on WiFi!
  If you tap on ‘More’ and then on ‘Settings’, you can choose ‘WiFi only’. Only when connected to a WiFi network, your pictures will be uploaded.