



Entry Criteria - The Young Plastic Pollution Challenge

Your idea or solution must contribute to a world in which plastic leakage to the environment is prevented. For example: alternative forms of products or use, alternative materials, preventive measures at the source. And your solution should be ready to go to market within the next two years. Your (new) business should be substantially based or located in The Netherlands.

Your solution

- should contribute to a world in which plastic leakage to the environment is prevented.
- should fit in the following categories:
 - alternative forms of products or use (reuse, refund, non-Single Use)
 - alternative materials (for plastic products with high-leakage-risk)
 - preventive measures at the source (avoiding plastic macro and micro leakages)
- Your solution (in the case of alternative materials) may not leave any toxic or persistent substances in the direct environment that can bio accumulate.
- should be realizable as a usable product or service within the next two years.
- should be developed in The Netherlands but should not be exclusively valuable for The Netherlands. The focus should be preferably on all possible problem areas or leakage risks at international level.

You should

- be a person, group or startup. The group or startup must not be more than 2 years old and contestants from the group or startup should be between 18 and 29 years old.
- be willing to bring your idea to market yourself as the idea- or product owner, and to commit to working with any organization necessary for developing the product and/or implementing the service.
- agree with all our Terms & Conditions.
- fully complete all the questions on the entry form in English.
- be willing to attend the Young Plastic Pollution Challenge Final event in the Netherlands if you are selected as a finalist to present your idea to the jury (all travel and lodging expenses for one person per finalist will be reimbursed).
- be located in- or studying in The Netherlands for the coming 2 years to bring your idea to market level.